In 2003, oikos launched the first edition of its Case Writing Competition. Since then, thousands of professors and students worldwide have benefited from the cases included in the oikos Case Collection.

Today, 15 years later, oikos is proud to relaunch the Case Writing Competition in a renewed format. The goal is to promote the writing of high-quality cases on sustainability topics that stimulate innovative teaching and learning experiences.

Three main changes are introduced from the previous editions:
1) Recognizing the complexity to label sustainability cases in different categories, the 2019 Competition has only one track (instead of three).
2) The review process will place increased emphasis on the innovativeness of the teaching method and its encouragement to foster experience-based and interactive deep learning as a major evaluation criterion.
3) In the second round of reviews, the winning cases among the finalist cases will be nominated by a committee composed of oikos student members.

Addressed applicants
oikos encourages the submission of high-quality and original cases on sustainability topics based on recent business situations and developments.

Submitted case studies should be suitable for use in management, entrepreneurship and finance education, and should address issues faced by real organizations and/or individuals.

Applicants must be professors, teachers, research assistants or students currently affiliated to university institutions, without any geographical restrictions.

Review process and award
Accepted submissions are subject to a revised two-step double-blind review process.
• In the first step, submitted cases will be reviewed by a Case Faculty Committee composed by expert faculty members from university worldwide.
• The Case Faculty Committee will select up to 10 cases as finalists. The authors of the finalist cases will receive structured feedback, and will have the opportunity to revise their work before the second step of the review process.
In the second step, a **Case Students Committee** composed of oikos student members will review the finalist cases and award three prizes: First Prize (6,000 CHF), Second Prize (3,000 CHF), and Third Prize (1,000 CHF).

- oikos reserves the right not to select any finalist cases if the Review Committee believes that the submitted cases do not meet a minimum level of quality standards for the Competition.

**Evaluation Criteria**

The Committees will pay particular attention to:

- **Case content**: Importance of the case in terms of economic, social and environmental relevance; suitability for pedagogic purposes; originality of the topic.

- **Teaching notes**: Clarity and comprehensiveness of the instructions. Innovativeness of the teaching method (e.g., use of new technologies, multi-disciplinarily, interactivity).

- **Form**: Style of the writing. Clarity of the presentation of concepts. Rigorousness in the use of data.

**Important dates**

- Submission deadline: April 30, 2019
- Notification of first-round decision: - June 15, 2019
- Deadline for revision of finalist cases: - July 31, 2019
- Notification of final decisions: - September 15, 2019

**Requirements**

The submitted cases must:

- Be written in English and be no longer than 20 pages (excluding exhibits, pictures and graphs). Please use the oikos case template available [here](http://oikosinternational.org/programmes/cases-program).

- Contain a case teaching note (max. 10 pages).

- Be accompanied by the case submission form. Please, access it [here](http://oikosinternational.org).

- Be entirely unpublished on the day of submission. It must remain unpublished until the end of the review process.

- Be accompanied by a release letter signed by the interested company, if the case uses primary data.

- Not contain any indication of the authors and the names of the authors’ institution anywhere in the case and on any websites or other platforms.

- Be submitted via email to case@oikos-international.org by April 30, 2019 (deadline).

- Submitted cases may have multiple authors, but each author can submit one case only.

**Publication of winning cases**

oikos will promote the winning cases in the oikos free Case Collection, along with the teaching notes. Winning authors agree to make their cases and teaching notes freely available to teachers and professors worldwide for educational purposes. The copyright fully remains with the case authors. oikos will invite the winning authors to present their cases at the oikos FutureLab conference in October 2019.

**Further information**

In case of questions on this Call for Cases, please visit our website or contact the oikos team at case@oikos-international.org.

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**Notes:**

- Please use the oikos case template available [here](http://oikosinternational.org/programmes/cases-program).

- Please, access it [here](http://oikosinternational.org).

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